



## **NEWS RELEASE FOR IMMEDIATE RELEASE**

### **Intuitive Research and Technology Corporation Wins 2007 Torch Award for Marketplace Ethics**

**HUNTSVILLE, AL** – November 15, 2007 – Intuitive Research and Technology Corporation (*INTUITIVE*) was awarded the 2007 Torch Award in the mid-sized company category. The announcement was made at the Better Business Bureau's 10<sup>th</sup> Annual Torch Award for Marketplace Ethics ceremony held on Thursday, November 15, 2007 at the Von Braun Center. After the awards ceremony Rey Almodóvar, *INTUITIVE*'s CEO, stated,

“The credit of receiving this prestigious award belongs to our employees for setting the standard of ethical business practices within *INTUITIVE*. Contrary to other awards won by *INTUITIVE*, which are based on sales and profitability, this award truly depicts who we are and what we are made of. It recognizes the way we conduct ourselves and how we project the ethical and moral values of our Company in everything we do.”

The BBB Torch Award for Marketplace Ethics is designed to promote not only the importance of ethical business practices, but the willingness and efforts made by outstanding businesses to ensure that our country's marketplace remains fair and honorable for all Americans.

**Intuitive Research and Technology Corporation** (*INTUITIVE*), a certified 8(a) Small and Disadvantaged Business, provides a myriad of services in programmatic support, systems engineering, product development, production systems support, rapid prototyping, and technology management solutions to the Department of Defense, government agencies, and commercial companies.

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