

FOR IMMEDIATE RELEASE**Kevin “Ducky” Hoffmann joins *INTUITIVE* as the Director of Air Force Programs.**

HUNTSVILLE, AL – October 2010 – Intuitive Research and Technology Corporation (*INTUITIVE*) is pleased to welcome Mr. Kevin “Ducky” Hoffmann as the new Director of Air Force Programs. Mr. Hoffman brings over 27 years of Department of Defense (DoD) experience leading/managing numerous multidisciplinary contractor teams. Mr. Hoffmann was the Program Manager for the MQ-1 and MQ-9 Unmanned Aerial Systems programs. Under his leadership these programs initiated development of the first production EO / IR / Designator system and initiated weapons (GBU-12, Hellfire, and air to air capability) and sensor integration activities.

He served as the USAF Big Safari Program Deputy Commander and Commander. As such, he was the Single Manager for 30+ aviation and reconnaissance programs with an annual budget of over \$3B and oversight of 350 contractor and military personnel. In this role he exercised complete “cradle-to-grave” responsibility providing sustainment, upgrade, modification, depot, supply, flight test activities, and foreign military sales of all programs within the portfolio. Perhaps most notable is his transfer of the MQ-1/MQ-9 programs from a rapid fielding acquisition to normalized acquisition processes.

Mr. Hoffmann graduated with a Bachelor of Science in Aero-Astro Engineering from the University of Illinois in 1983, and a Masters from Embry-Riddle Aeronautical University in 1992. He has received several US Air Force certifications from the Maxwell Air Force Base, as well as having graduated from the US Air Force Test Pilot School at Edwards Air Force Base in California in 1989.

Intuitive Research and Technology Corporation (*INTUITIVE*) supplies a wide range of services including programmatic support, systems engineering, product development, production systems support, rapid prototyping, and technology management solutions to the Department of Defense, government agencies, and commercial companies.